# Simple Call To Action Script Of IBO Toolbox

Hi, is _____ there? (wait for reply)

Hi _____, this is YOURNAME from IBO Toolbox, how are you today? (wait for reply)

**<u>Option 1</u>:** Listen, I don't want to take up a bunch of your time here... I'm looking at your profile right now and see that you are promoting _____. How many people in _____ do you know who need to make some extra money **RIGHT NOW?**

(wait for response)... **"well I do..."**

**"What's this about?"**

"Why? Are you interested?"

"Great... got a pen and piece of paper handy or are you by your computer right now?" (wait for response...)

You say... "Write down my name... (your name) … and my phone number (your number)... then read it back to me real quick."

From this point... GET THEM TO A WEBINAR, live or recorded.

"alright... I'm going to give you the location of a video that explains who we are, what we do and how we get paid. As soon as you're done watching the video, call me back because I have a free gift, worth $500, that will help you start getting 3 to 5 sign ups in _____, every week... cool?"

YES!

“What's the best email address to send this to _____?”

One you have sent it...

“Okay _____, check your inbox to make sure the link for the video is there... got it?”

**When the say YES**

“Great... enjoy the video... talk to you here in a bit, bye for now.” (hang up)

When they call back...

**“Did you finish watching the video?” YES**

“Great, I've got one question for you... are you ready to start working with a team that is focused on showing you how to get 3 to 5 sign ups in _____, every week?”

**When they says YES, go sign them up for TLN**

**If they say no...**

“I appreciate you taking a look... it's not for everyone. But so I can honor my word that I would give you a free gift value at over $500 that you can use to get 3 to 5 sign ups in your business every week... check your inbox and make it's there.”

Get email address, send them the workshop schedule, explain to them what it is and what the workshops have done for you and your business.